

www.polleverywhere.com

Kayla Hovland

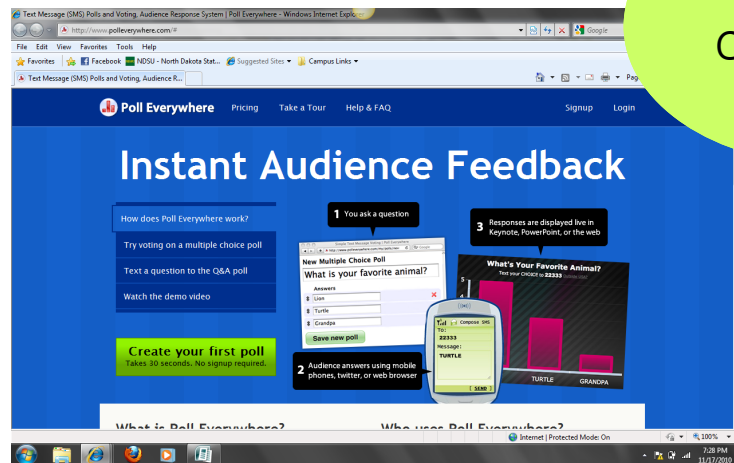
Poll Everywhere

Instant Audience Feedback!

Create in just 30 seconds!

Pedagogy:

- Audience Choice Awards
- Replace Expensive Clickers
- Anonymous polls for sensitive subjects
- Green surveys
- Brainstorming
- Market Research



What other ways can you think of to use Poll Everywhere?

Poll Everywhere: Create Your Poll

- Poll Everywhere replaces expensive proprietary audience response hardware with standard web technology.
- It's the easiest way to gather live responses in any venue: conferences, presentations, classrooms, radio, tv, print—anywhere.

How to Create a Poll:

- Click create a new poll
- Pick one of the three options: Multiple choice poll, free text poll, goal poll
- Put your question in and click "save new poll"

Personalizing Your Poll

Responses:

- control how many responses each person gets

Reply Message:

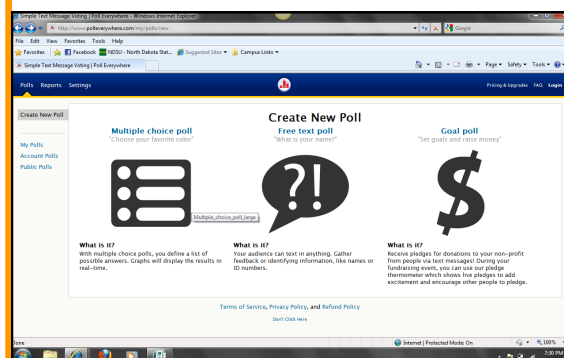
- No message
- Default message
- Custom message

How people can respond:

- Text
- Twitter
- Online

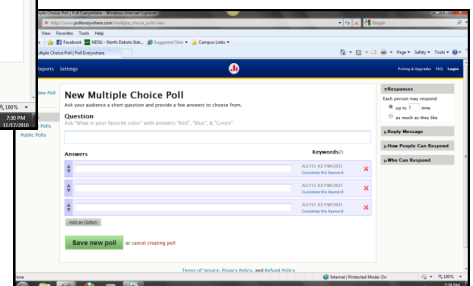
Who can respond:

- Restricting



Above: Pick your poll. Options: multiple choice poll, free text poll, or goal poll.

Below: Most commonly used poll, multiple choice poll. Just type in your question and answers and click save new poll.



Inside Story Headline

This story can fit 150-200 words.

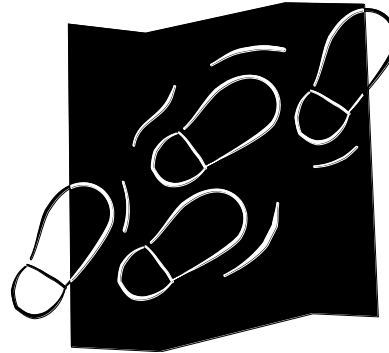
One benefit of using your newsletter as a promotional tool is that you can re-use content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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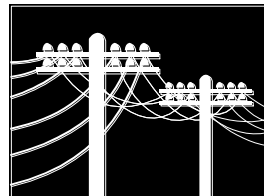
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